



March 27, 2018

The Permian Basin Bicycle Association is currently preparing for their 43rd Annual Cyclefest to be held September 21st & 22nd in Fort Davis, Texas. This bicycle event draws riders from throughout the United States and even Europe. We have many local riders as well as riders from Dallas, Houston, Fort Worth, San Antonio, and Austin, just to name a few. Last year's event brought over 400 registered riders and their families to West Texas. Cyclefest was listed in Texas Highways as well as Bicycle Magazine as one of the ten best rides in America.

Our success over the years comes from our great group of volunteers and financial contributors who help underwrite the cost each year. This event is our club's primary fundraiser to cover our yearly expenses and funding of various community programs.

Please consider sponsoring this event so we can continue to educate bicyclists and motorists about safe cycling and sharing the road; teach children bicycle safety and maintenance through our bike rodeo programs; donate bicycle helmets to children in West Texas; and work closely with the Multiple Sclerosis Society via the Bike MS each year. We also donate part of our proceeds to the Fort Davis EMS, Lions club and groups such as Livestrong and Gifts of Hope to help in their fight against Cancer.

This is a great opportunity to promote your company. Event shirts, flyers and goodie bags will be delivered to each participant at registration.

Through the generous support of our sponsors, we hope to continue hosting events such as Cyclefest for the public's enjoyment for years to come.

To sponsor this event, please complete the attached form and return to Peyton's Bikes. Thank you for your consideration. Please call or email me if you have any questions. Email - kthhstr@aol.com

Sincerely,

Cyclefest Organizing Committee



43rd ANNUAL CYCLEFEST 2019

Please complete and return with your check by **August 14, 2019** to:

Permian Basin Bicycle Association
4712 N. Midkiff Rd.
Midland, Texas 79705

If you are sponsoring the event items for the Goodie Bags, they can be delivered to Peyton's Bikes or we can arrange to have them picked up.

Sponsor Name: _____

Contact:

Phone #: _____

Address:

_____ \$250 Your Logo on Event Shirts*
 (plus 2 complimentary Shirts)

_____ \$500 Your Logo on Event Shirts and on the event flyer*
 (plus 2 complimentary Shirts)

_____ \$750 Your Logo on Event Shirts and in the event flyer*
 (plus 3 complimentary Shirts and free event registration)

_____ \$1,000 LISTED AS TITLE SPONSOR FOR SUNDAY'S HILLCLIMB
 Your Logo on Event Shirts, Hill Climb Hats, and in the event flyer*
 (plus 3 complimentary Shirts and free event registration)
DEADLINE for logos on hats is July 3rd

OR:

Items to be contributed for goodie bags or Raffle.

Description: _____

How Many: _____

***Event Shirts and Flyers will be handed out to ALL Cyclefest participants**

All art work should be in jpeg format and can be mailed on a disc or emailed to kthhstr@aol.com no later than August 14, 2017.

Shirt sizes: Small: ___ Medium: ___ Large: ___ XL: ___ XXL: ___ Other: ___

*** In addition to event shirts, flyers, and goodie bags there will be posters announcing the sponsors at registration / packet pick up, the start line/ finish line, at the party, and at the hill climb registration on Sunday.**